



FULL BLOOD WAGYU ● 純血種和牛

SUZUKI FARM FULLBLOOD WAGYU

Commercial Guide for Premium Beef Buyers

A premium Australian Fullblood Wagyu offer developed for importers, distributors, foodservice, and premium retail channels.



Who is Suzuki Farm?

Suzuki Farm is a premium Australian Fullblood Wagyu brand focused on delivering a refined and consistent eating experience. Our production approach is built around genetics, breeding, feeding, and specification - based supply for premium market channels.

What makes Suzuki Farm different?

Our focus is not marbling alone. We place strong emphasis on fat fineness, flavour balance, tenderness, mouthfeel, and overall eating quality. Our Fullblood Wagyu is positioned for buyers looking for a more refined premium offer.

Why choose Fullblood Wagyu?

Fullblood Wagyu is generally chosen by buyers looking for finer marbling texture, more distinctive fat quality, and a more refined Wagyu eating profile. It is well suited to premium market segments where consistency, story, and eating quality all matter.

Key Positioning

- Fullblood Wagyu
- Refined eating quality
- Premium market focus
- Export-oriented supply

KEY INFORMATION FOR POST-SHOW PRODUCT AND SUPPLY DISCUSSIONS

What do you offer?

We offer a selected range of premium Fullblood Wagyu cuts for foodservice, premium retail, and export programs. This includes loin cuts and selected secondary cuts, with chilled and frozen options available depending on product type, destination market, and commercial requirements.

How do commercial discussions work?

Pricing depends on cut, specification, packing format, volume, and destination market. Minimum order quantity, chilled or frozen format, export requirements, and branded or private label discussions can be considered according to each buyer's commercial program.

What is the next step after the show?

After FHA, we can provide a more detailed product list, specification discussion, and quotation based on your market, target segment, and preferred cuts. Please leave your business card or contact us directly for post-show follow-up.

Ask us for:

- Detailed product list
- Cut specification sheet
- Commercial quotation
- Post-show follow-up discussion



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